

Item	Offer	Description	Advert unit	Price
<b>A</b>	<b>Advertising during the Congress</b>			
<b>A1</b>	Company Presentation *	Multimedia company presentation during Plenary session.	15 minutes	7 000 zł
<b>A2</b>	Company Presentation *	Multimedia company presentation during one of program sessions.	15 minutes	4 000 zł
<b>A3</b>	Display, advert banner	Banner during plenary session (Foyer CKM MUZA)	Roll-up banner (~2,0 m <sup>2</sup> )	2 000 zł
<b>A4</b>	Display, advert banner	Banner in lecture hall during plenary session and a selected panel session.	Roll-up banner (~2,0 m <sup>2</sup> )	2 500 zł
<b>A5</b>	LCD screen	42' LCD screen placed at the entrance to the lecture room. Constant screening of advertising films or company multimedia presentations.	Film, presentation (do 5 min.)	3 000 zł
<b>A6</b>	Machines and machinery exhibition	Tent, exhibition stand.	Exhibition stand	1 000 zł/m <sup>2</sup>
<b>A7</b>		The exhibition of the big size machines and machinery.	Open air stand - canopied	**300 zł/m <sup>2</sup>
<b>A8</b>				500 zł/m <sup>2</sup>
<b>A9</b>			Open air stand	**free
<b>A10</b>				200 zł/m <sup>2</sup>
<b>A11</b>	Company logotype on identification card*	Placing the company logotype on the identification cards of Congress participants, exhibitors' and media representatives.	Logotype ~ 2,0 x 1,5 cm	5 000 zł ** 4 000 zł
<b>B</b>	<b>Reklama w wydawnictwach i na stronie WWW</b>			
<b>B1</b>	Congress Informational Bulletin	Colour publication, format A4, glossy paper, run of 750 copies.	Front page (logo)	2 500 zł
<b>B2</b>			Inside page	2 000 zł
<b>B3</b>			Back page	2 500 zł
<b>B4</b>			Inside page	1 500 zł
<b>B5</b>	Congress Materials	Publication, format B5, glossy paper, run of 500 copies.	a) front page (logo)	2 500 zł
<b>B6</b>			b) inside page	2 000 zł
<b>B7</b>	Congress website	Placement on following websites: company logo, information, brief presentation with link to company website.	logo, link	4 000 zł

\* unit prices of above advertising offer subject to agreement with the Organising Committee.

\*\* for the companies having their exhibition stands

There are possible other forms of advertising the range of which needs to be negotiated with the Congress Secretariat